



EDUCATION FOR AFRICAN ANIMAL WELFARE (EAAW)



CAGE-FREE MOVEMENT PROGRESS REPORT 2023-2024

Introduction

The cage-free movement is a global initiative aimed at ensuring chickens are not confined in cages. The EAAW organization is actively involved in this movement both within and beyond Tanzania. This report focuses on the activities and achievements related to the progress of the cage-free movement by EAAW.



Cage Free Commitment



Farmers and a company have freed 215,000 layer hens from cages: In 2023/24, a range of initiatives was carried out as part of the cage-free movement project. Engaging with corporations played a crucial role in persuading them to adopt cage-free practices for layer hens. Consequently, Urio Livestock Breeders, one of Tanzania's largest poultry farms, declared a complete transition to cage-free practices. They released 85,000 chickens and other birds that were previously caged, ensuring all of them are now free.

Hospitality establishments and companies pledge to exclusively use free-range eggs. Through our initiative, we engage with various hotels, restaurant and bakeries, urging them not to procure eggs from caged chickens. Regular meetings are held with hotel owners and companies that use eggs in their production, such as bakeries, resulting in persuading one major hotels, [one breeder company](#), one [restaurant](#) and four big farmers to abandon their cages, while companies make the commitment to use cage-free eggs. These companies are sharing their commitment on their website and social media, like Amenity Paradise Hotel view their dedication [here](#).

**1 BREEDER COMPANY
COMMITTED TO FREE RANGE**

**4 BIG POULTRY FARMERS
ABANDONED THEIR CAGES**

**1 HOTEL AND 1 RESTAURANT
LOCAL COMMITS TO CAGE FREE
PRODUCT**



42 Farmers committed to stay in free range production

Farmers supporting movement: 42 Farmers committed to stay in free range production. Systems. Through EAAW interactions with farmers and sharing the cage free information, 38 Poultry Farmers Signed to stay and continue their eggs production through free range systems. In line to that four (4) farmers transitioned into free range farming systems and abandoned their cages. This was due to the strong awareness held by EAAW and lead farmers through transition programs and benefited 215000 layer hens.



4 FARMERS ABANDONED THEIR CAGES

Two farmers in line to that, through awareness creation and farmers transition programs, Two (2) poultry farmers with a total of 61,000 layers abandoned their cages and shifted back to the free range system.

WATCH VIDEO

1,0071,400 people reached via media

Cage Free information Packaging and sharing

1,0071,400 People reached through various media outlets. EAAW is fuelling community awareness through information packaging and sharing through various channels. This is to enlighten them on the bad side of the cages farming while negotiating for the smooth transition to stop cages farming. During 2023, EAAW managed to produce 16 ordinary educational videos, 7 animated videos and 34 posters with the cage-free information. All this information was shared out through various channels and reached 676,400 people.

EAAW also published joint article with Animal Advocay Africa on cage free activities in Africa;

Joint article

[CLICK HERE](#)



(iii) Workshops and Trainings: **75** farmers participated: In 2023 EAAW conducted 2 workshops whereby 75 farmers participated in the workshop to discuss poultry farming in Tanzania and point out the best method for poultry farming that considers chicken welfare. In line to that 35 Journalists from different local media houses across the country and international media representatives were trained on how to report and support cage free movement in Tanzania, where by the formed alliance to support cage free activities in Tanzania through their media houses.



75 FARMERS PARTICIPATED



EAAW contribution to the Africa and Global Cage Free Movement, EAAW have been participating in various cage free movement activities including leading the media campaign for Africa region under Open Wing Alliance and contributed to the Africa ranking report; <https://thehumaneleague.org/article/2023-africa-ranking-report> . Globally; in 2023 EAAW Collaborated with Mercy for Animals to produce and promote International Cage Free Equity Index report; <https://thehumaneleague.org/article/2023-africa-ranking-report> as one of the way to support cage free movement across the world to stop layer hens cruelty.



Cage-Free Theory of Change; This is the first cage free theory of change in Africa, which EAAW decided to develop and launch in collaboration with “The Mission Motors” through its MEL program. This is indicating the greatest ambition for EAAW to see that there many cage free commitments to be published in Tanzania and Africa and that this program has already supported EAAW in acquiring four (4) commitments while there are series of promising meetings continuing. The theory of change plays a crucial role in the cage-free movement and the results are obvious.

Introduction



Ayubu Nnko



Blake Hannagan



Nicoll Peracha



25 **Bakeries-Continuing discussion:** EAAW have continued corporate outreach activities, with the number of meetings with the bakeries in Tanzania. EAAW have managed to reach out to the 25 bakeries that have a high usage of eggs in their production.

From the series of meetings with various bakery management (as shown in the photos) there is light for 5 bakeries to end the discussion by making a commitment.

Despite the hope we have on this, there has been a setback since some bakeries have delayed their decision for the reasons that they still do not have reliable supplies. To help out this, EAAW is working closely with farmers and egg dealers associations at least to widen the opportunity of free range eggs supplies to remove the obstacles for the bakeries and other like minded businesses to use this as an excuse for not making a commitment.



Thanks to our donors for collaboration and support to make all this possible.



**ANIMAL CHARITY
EVALUATORS**



**CENTRE FOR
EFFECTIVE
ALTRUISM**

For more information regarding the cage-free movement in Tanzania, kindly visit the cage-free webpage by clicking on the icon below.



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